

# ADK WINERY DISCOUNTS & CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
<b>Joining is EASY!</b>	NA	<b>1st Time Sign-Up Offer: Buy 3 Bottles, Get the 4th FREE!</b>	Buy 1 case (11 <i>btl</i> s +2 <i>free</i> ) in a single purchase at regular discounts to become a Case Club Member & enjoy benefits all year!	Upgrade to GOLD CLUB by purchasing 22 <i>more</i> <i>btl</i> s in a calendar year (33 <i>btl</i> s <i>total</i> ). Or, buy 33 <i>btl</i> s in one transaction!	
IN-STORE DEALS	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
Owner's Deal	Buy 22 bottles, get 4 more bottles FREE	<b>Get an additional 10% OFF NON Member Deals</b>	<b>Get an additional 10% OFF NON Member Deals</b>	<b>Get an additional 15% OFF NON Member Deals</b>	
Sommelier's Deal	Buy 17 bottles, get 3 more bottles FREE				
Wine Maker's Dozen	Buy 11 bottles, get 2 more bottles FREE				
Case Half Full Deal	Buy 6 bottles, get the 7th bottle FREE				
A Good Deal	Buy 3 Bottles, Save \$8 Off the 4th Bottle				
ONLINE DEALS	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
12+ Bottles	FREE Shipping! Plus 10% Off Wine	FREE Shipping! Plus 15% Off Wine	FREE Shipping! Plus 15% Off Wine	FREE Shipping! Plus 20% Off Wine	
6-11 Bottles	FREE Shipping! No Discount	FREE Shipping! Plus 10% Off Wine	FREE Shipping! Plus 10% Off Wine	FREE Shipping! Plus 15% Off Wine	
3-5 Bottles	No Discount, \$25 Flat Rate Shipping	10% off wine & \$9.99 shipping!	10% off wine & \$9.99 shipping!	15% off wine & \$9.99 shipping!	
1-2 Bottles		10% Off Wine & \$25 Shipping	10% Off Wine & \$25 Shipping	15% Off Wine & \$25 Shipping	
MORE PERKS!	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
<b>MORE Free Wine!</b>	<b>Join for even MORE!</b>	FREE bottle at sign up! Hit 33 bottles in the calendar year to get another FREE Bottle in your next subscription!	NA	Get our <b>Monthly Featured Bottle of Wine FREE</b> when you buy 6+ bottles! ( <i>Limit 1 <b>btl</b> per month; min. purchase subject to change.</i> )	
FREE Wine Tastings or Glasses of Wine		Free Tasting OR Free Glass of Wine for you+ 1 Guest 1x/month		Free Tasting OR Free Glass of Wine for you+ 3 Guests 1x/month	
Discounts When you Visit the Tasting Rooms		10% Off On Premise Food & Drink; Retail Food and Merchandise	10% Off On Premise Food & Drink; Retail Food and Merchandise	15% Off On Premise Food & Drink; Retail Food and Merchandise	
Discounts on Event Tickets		10% Off Select Winery Events & ADK Wine & Food Fest Tickets		15% Off Select Winery Events & ADK Wine Fest Tix	
Exclusive Club Member Events 4 Times a Year		Purchase during <b>Club Week</b> to get a <b>FREE gift!</b> Visit to make the most of your discounts and freebies ( <i>Tastings, Wine by the Glass, Cocktails, Food &amp; Event Tickets</i> ) and enjoy <b>live music!</b> We'll also have scheduled visits with our Owner, Club Manager and Wine Maker, offering <b>Winery Tours</b> and an <b>exclusive experimental wine</b> or wine cocktail sample just for you!			
Special Birthday Gift	FREE Tasting for 2 when you visit in your Birthday Month OR \$10 off 4+ bottles ( <i>Online</i> )	<b>Members will receive a \$15 Gift Card to use on any purchase during their Birthday month!</b>			
Priority Wine Access	<b>Join for even MORE!</b>	Club Members get <b>advance access to new &amp; limited-edition wines</b> before public release, notifications about low inventory wines & more - at Club discounts!			
Private Event Room Rental discount		50% Off Room Rental Rate of our Barrel Room or Private Event Space. <i>Must meet Food &amp; Bev minimums, club discounts do not apply. Blackout Dates Apply</i>	FREE Room Rental Rate of our Barrel Room or Private Event Space. <i>Must meet Food &amp; Bev minimums, club discounts do not apply</i>		
Adirondack Winery Annual Calendar		FREE Beautiful Calendar when you reach 33 bottles for the year and order online in Nov/Dec - We'll add it to your order!	Our Wall Calendar features ADK photography & Lake George events & you get it discounted!	FREE Beautiful Calendar when you reach 33 bottles for the year and order online in Nov/Dec - We'll add it to your order!	
Special Gift for 66+ Bottle Buyers		NA	NA	Reach 66 bottles in a calendar year to get 2 FREE Tickets to a select winery event ( <i>up to \$50 value pp</i> ).	

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT ADKWINERY/CLUBS

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FINE PRINT	My ADK Subscriber	CASE CLUB	GOLD CLUB
<b>Renewal Requirement</b>	Ongoing, flexible monthly subscription. Will be charged monthly for 3 bottles minimum. You pick the wines you want, or be surprised.	New Case Club Members must buy 11 more bottles ( <i>reaching 22 bottles total</i> ) by 12/31 to renew. 1 yr+ Members must buy 22 bottles total by 12/31 to renew. FREE bottles DO NOT count towards bottle counts.	GOLD Club members must buy 33 bottles by the end of the calendar year to renew for the next full calendar year. FREE Bottles DO NOT count towards bottle counts
<b>Renewal Requirements Continued</b>	N/A	If the 22 bottle purchase requirement is not met by Dec. 31st, membership lapses and benefits cease until you buy another case at regular prices.	If the (33 bottle) purchase requirement is not met by Dec. 31st ( <i>i.e., you buy between 22-32 bottles in the year</i> ), your membership will revert to Case Club status. If you buy less than 22 bottles, membership lapses and benefits cease until you buy another case at regular prices.
<b>Minimum Commitment</b>	4 month minimum ( <i>min. 3 btl's per installment</i> ) must be met in one calendar year. If you fail to contact us via text, email or phone to skip you will be charged the 3 bottle monthly minimum automatically.	Your Club benefits extend until the end of the calendar year and there's no commitment beyond that!	
<b>Commitment Continued</b>	Membership does not need to be consecutive. You can skip months whenever you need. Hold multiple months as well with a 3 month maximum hold. Benefits are put on hold during skipped months.	N/A	N/A
<b>Processing</b>	Monthly subscription orders will be processed on the 1st of every month or the closest business day. Members can buy wine anytime in addition to the subscription.	Case and Gold club do not have any automatic charges - they can purchase at any time using their club discounts!	
<b>Refund Policy</b>	No refunds will be given after an order has shipped, except in the event damages occur in route.		
<b>Can I belong to more than one</b>	Members can only belong to one program at a time.		
<b>Can I Share Benefits?</b>	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.		
<b>What Information do I need to Provide?</b>	Membership requires Email Address, First & Last Name, Full Shipping Address, and Phone Number		
<b>How Do I Shop with My Discounts?</b>	Let an associate know you're a Club Member and they'll take care of the rest! Or, register for an account at <a href="http://adkwinery.com">adkwinery.com</a> w/ your Club Member email. Discounts auto-apply!		
<b>Other Details...</b>	Event discounts determined on per-event basis. FREE member tasting sessions DO NOT include free glasses. Club benefits, composition & pricing subject to change without notice. Club Members must be present at events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions, other freebies, discounts & deals are non-transferrable & cannot be postponed for later use.		
<b>Club Community</b>	Interact with our owner, Sasha, your Club Management Team and fellow My ADK Members on our exclusive My ADK Facebook Group!	Speak to our Club Management Team at 518-668-WINE ext. 22 or email <a href="mailto:club@adirondackwinery.com">club@adirondackwinery.com</a> anytime!	Interact with our owner, Sasha, your Club Management Team and fellow Gold Club Members on our exclusive Gold Club Facebook Group!
<b>FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT <a href="http://ADKWINERY/CLUBS">ADKWINERY/CLUBS</a></b>			